

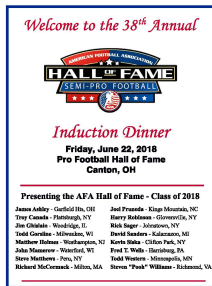


"Where Semi-Pro/Minor League Football Legends Live Forever"

P.O. BOX 2041 • BINGHAMTON, NY 13902 • Phone: (877) 624-4485 • Fax: (801) 838-0175  
Website: [www.AmericanFootballAssn.com](http://www.AmericanFootballAssn.com)  
E-Mail address: [Amerfoot@aol.com](mailto:Amerfoot@aol.com)

## AMERICAN FOOTBALL ASSOCIATION 39<sup>th</sup> ANNUAL HALL OF FAME INDUCTION DINNER

Please consider supporting the AFA's 39th Annual Hall of Fame Induction Dinner. The Dinner will be held on Friday, June 21, 2019 at the Pro Football Hall of Fame in Canton, OH. The Dinner Program Booklet will be 11"(h) by 8 ½"(w) size. In this information packet, you will find the Program Ad Sponsor Order Form attached for your use which includes ad sizes and cost breakdown. Our deadline for ads is June 1<sup>st</sup>. (Please email your camera-ready ad to [amerfoot@aol.com](mailto:amerfoot@aol.com)).



Thank you for your consideration and we hope that you will support this major event. I can be reached at 607-743-6013.

Sincerely,

*David E. Burch* - President  
American Football Association

## AMERICAN FOOTBALL ASSOCIATION HALL OF FAME INDUCTION DINNER PROGRAM BOOKLET

### MAJOR DINNER EVENT SPONSOR - BENEFITS 6 X S S R U W

- Name recognition to read: American Football Assn Hall of Fame Induction Dinner presented by (sponsor name)
- Name recognition on all announcements, marketing, promotions, TV & Radio ads, live webcast
- VIP Reception/Party Invitation "Meet & Greet" tickets (10) provided
- VIP Dinner Reserved Seating tickets (10) provided
- Recognized at the Dinner with speaking opportunity
- Head table banner (sponsor provided) at the Dinner
- Sponsor name on all Dinner tickets
- Full back cover ad on the Dinner Program that is distributed to all attendees (camera ready ad copy to be provided by sponsor)
- Full page editorial copy ad in the Dinner Program (sponsor provided)
- Sponsor display booth in lobby prior to Dinner (provided by sponsor)
- Distribution to Dinner attendees of marketing literature or product sampling
- **Name recognition on Pro Football Hall of Fame Marquis & Time Square Digital Billboard**



- □ Acknowledgement Plaque



### HOST SPONSOR OF THE VIP RECEPTION/PARTY - BENEFITS 6 X S S R U W / H Y H

- Official Host Sponsor of the VIP Reception/Party
- Sponsor name recognition on all VIP Reception/Party Invitations
- VIP Reception/Party "Meet & Greet" tickets (8) provided
- VIP Dinner Reserved Seating tickets (8) provided
- Recognition by sign/banner (sponsor provided) at the Dinner and acknowledgment by the Master of Ceremonies, live webcast
- Full page ad in the Dinner Program
- Sponsor display table in lobby prior to Dinner (provided by sponsor)

**Support Level: \$2,500**

**OFFICIAL INDUCTEE SPONSOR - BENEFITS Support Level: \$1,000**

- Official Individual American Football Assn Hall of Fame Induction Dinner Sponsor at the Dinner
- Recognition by sign/banner (sponsor provided) at the Dinner and acknowledgment by the Dinner Master of Ceremonies, live webcast
- VIP Reception/Party "Meet & Greet" tickets (4) provided
- VIP Dinner Reserved Seating tickets (4) provided One-Half page ad in the Dinner Program
- Sponsor display table in lobby prior to Dinner (provided by sponsor)
- Business Name (Logo) Recognition on Posters, Web Site, and Media Commercials, Live Webcast

**OFFICIAL SPONSOR - BENEFITS Support Level: \$500**

- Recognition at the Dinner by acknowledgment from the Master of Ceremonies
- VIP "Meet & Greet" Reception Tickets (2) Provided
- VIP Dinner Reserved Seating tickets (2) Provided
- One-Half page ad in the Dinner Program
- Business Name (Logo) Recognition on Posters, Web Site, and Media Commercials, Live Webcast

***If interested in any of the above sponsorship levels, please contact us at the following:***


**Contact:** American Football Association

**Email:** amerfoot@aol.com

**Voice:** 607-743-6013; Fax: 801-838-0175

**"AMERICAN FOOTBALL ASSOCIATION 39<sup>th</sup> ANNUAL INDUCTION DINNER"  
FRIDAY, JUNE 21, 2019 (6:30pm) @ PRO FOOTBALL HALL OF FAME, CANTON, OH  
AD BOOKLET SPONSOR ORDER FORM**

<b>Business Name:</b>  <b>Address:</b>	<b>Contact Person:</b>  <b>Signature:</b>  <b>Fax:</b>  <b>Email:</b>
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<b>Ad Booklet Size (11" h by 8 1/2" w)</b>  	<b>E-Mail Ad Copy to: amerfoot@aol.com</b> <b>CAMERA READY COPY (BLACK &amp; WHITE) ONLY</b> <b>(Ad Copy Deadline – JUNE 1<sup>st</sup>)</b>
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<b><i>Please circle size of requested Ad:</i></b>	<b><i>Ad To Read and Comments</i></b>
Full Page (10" h x 7 1/2" w) <span style="float: right;">\$500</span>	
1/2 Page (4 7/8" h x 7 1/2" w) <span style="float: right;">\$300</span>	
1/4 Page (4 7/8" h x 3 5/8" w) <span style="float: right;">\$150</span>	
Back Cover <span style="float: right;">\$1000</span>	
Inside Front Cover <span style="float: right;">\$800</span>	
Inside Back Cover <span style="float: right;">\$600</span>	
Business Card Size <span style="float: right;">\$100</span>	

Payment:  
 Paid: \_\_\_\_\_ Check#: \_\_\_\_\_

**Please Make Checks Payable To: "American Football Association", PO Box 2041, Binghamton, NY 13902**

**Contact:** American Football Association

**Email:** amerfoot@aol.com

**Voice:** 607-743-6013; **Fax:** 801-838-0175

**Web Site:** [www.AmericanFootballAssn.com](http://www.AmericanFootballAssn.com)